

# PET OF THE YEAR AWARDS

## GUIDE TO SUCCESS

Here are some tips to help your pet become a superstar!



### Self voting

You already know your pet is a star, so show you're serious by voting for the light of your life.



### Get social

Posting regular updates on your socials makes a huge difference. Let people know how your pet is progressing through the rounds and keep them updated!



### Your cheerleaders

Your friends and family are always there for you. Share your passion and ask them for their support.



### Share the impact

Every single vote helps RSPCA rescue some of the country's most vulnerable animals. Let your supporters know of the incredible impact of their vote.



### Quid pro quo

In exchange for votes, offer a coffee or a drink of someone's choice.



### Display with pride

Use the 'Vote for my pet' poster to show your family and friends that your pet is a superstar!



Come back to this guide and tick off the activities. You'll be surprised how easy it can be to get votes!